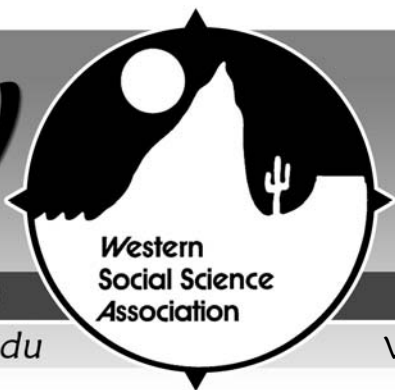


# W



# SSA NEWS

Since 1958

wssa.asu.edu

Scholarship - Service - Collegiality

Volume 39, Number 1

FALL 2006

## THE WSSA IS BOUND FOR CALGARY, ALBERTA



*A picturesque view of the Hyatt Regency in Calgary, Alberta. (Photo courtesy of Larry Gould)*

by **DOREEN BARRIE**  
WSSA President

As many of you already know, WSSA will be holding its 49th Annual Conference north of the 49th parallel in April, 2007, in Calgary, Alberta in Canada. This is a historic conference, marking the first time WSSA has crossed the border and as a Calgarian, I can assure you that the experience will be a positive one.

In addition to the usual high quality of panels in various sections, there are a number of reasons why the conference will be

memorable. Calgary is a vibrant city. It has the youngest population in Canada with an average age of 35 years. About 73% of the population has attended a post-secondary institution.

The University of Calgary and other sponsors will host a reception on campus for all those registered at the conference. Academics from many departments intend to participate in the conference and encourage their graduate students to attend. There is a great deal of excitement in Calgary at the prospect

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## Trumpeting the Value of Scholarship in Sports

by **DAVID J. BERRI**  
California State University  
at Bakersfield

The academic life comes with many perks. Flexible hours and above-average wages are two benefits that quickly come to mind. Another benefit is research. At the onset of an academic career research comes with stress as one worries whether enough work will get published to secure tenure. Despite this initial stress, one should never forget that research allows a person to spend their lives asking and answering questions that people outside of academia can only ponder briefly before returning to their 9-to-5 jobs.

Of course, as Einstein said, if we knew what we were doing it wouldn't be called research. Every bit of research is unknown at the outset. What, When, Where, How, and Why are all questions that must be addressed before a research project can be completed.

The "What" question is perhaps the most difficult. In each academic discipline one faces a myriad of possible topics to study. Which one should you choose? The purpose of this essay is to trumpet the virtues of studying a topic that on the sur-



*David J. Berri*

face appears frivolous, but upon further inspection has the potential to shed much light on human behavior.

The frivolous topic I suggest is the world of sports. Yes, the very world that distracts people around the world--perhaps from the more serious topics that should command attention--also is a wonderful laboratory to study how people process information and make decisions.

Although sports may be trivial to the lives of the observer, it is not trivial to the decision-makers employed in the industry. Because people love winners, players, coaches, and general managers are paid large sums of money to make the decisions

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# It is Conference Time in Canada

BY DOREEN BARRIE  
University of Calgary

**W**SSA is Alberta-bound as the April conference will be in Calgary. The main attraction of an academic conference is the intellectual feast that it serves up, followed by the chance to network with colleagues with similar research interests. However, having the conference in a pleasant location is an added bonus.

Calgary is a very attractive city, close to the Rocky Mountains. It is also within reach of tourist attractions like ski resorts, world heritage sites, and a spectacular dinosaur museum. The conference hotel, the Hyatt, is in the heart of the downtown area and within a radius of a couple of blocks there are literally dozens of cafes and restaurants. I have personally undertaken research into the dining amenities close to the Hyatt (someone had to do it) and will be able to make personal recommendations!

Chinatown is a few blocks to the north, the Glenbow Museum is across the street from the hotel and a vast shopping complex stretching five blocks also is close by. (You will find that as there is no provincial sales tax in Alberta, things are cheaper.) Within that shopping centre is the Devonian Gardens, Alberta's largest indoor garden. It covers 2.5 acres with 20,000 plants, fountains, waterfalls, reflecting pools, bridges, and an art gallery.

There is a Light Rail Transit (LRT) system in Calgary and you can hop on and off the LRT in the downtown area for free. The city also has a network of covered walkways connecting buildings

which are called Plus-15s because they are about 15 feet above the ground -- a Calgary invention which is useful in the winter.

It would be well worthwhile to tack a few days on to your trip to travel to Banff National Park which is about an hour away. At the time of the conference there will be spring skiing in Banff and in Kananaskis country, where the 1988 Olympics were held. This is closer to Calgary.

A word on money: In addition to quarters, nickels and dimes, Canada has a dollar coin and a two-dollar coin. The former has a loon (type of duck) on it and is referred to as a loonie. The two-dollar coin is referred to as a toonie. So don't take offence when these terms are bandied about by sales people! For those of you who haven't visited Canada before, the bills have different colours depending on the denomination. As we approach the conference date, the WSSA website will have info on the type of documentation required, links to tourist sites, and other helpful material.

Calgary prides itself on being a friendly city, hosting thousands of visitors every year. It is gearing up to extend a warm welcome to the first WSSA conference to be held in Canada. Fittingly, the 49th Annual Conference is being held north of the 49th Parallel.

# WSSA NEWS

## 2006-2007 WSSA OFFICERS

### PRESIDENT

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## 2006-2007 WSSA COUNCIL

- |   |   |
|---|---|
| <b>Dennis Catlin (2007)</b><br>Northern Arizona University-Tucson<br>( <a href="mailto:dennis.catlin@nau.edu">dennis.catlin@nau.edu</a> )     | <b>Leila J. Pratt (2009)</b><br>Univ. of Tennessee-Chattanooga<br>( <a href="mailto:Leila-Pratt@utc.edu">Leila-Pratt@utc.edu</a> )  |
| <b>Jack W. Hou (2007)</b><br>California State Univ.-Long Beach<br>( <a href="mailto:jackhou@csulb.edu">jackhou@csulb.edu</a> )                | <b>EX OFFICIO</b>   |
| <b>Steve Pavlik (2007)</b><br>Vision Charter High School (Tucson)<br>( <a href="mailto:spavlik@gci-net.com">spavlik@gci-net.com</a> )         | <b>Larry Gould, Exec. Director</b><br>Northern Arizona University<br>( <a href="mailto:larry.gould@nau.edu">larry.gould@nau.edu</a> )   |
| <b>Mary Brentwood (2008)</b><br>California State Univ.-Sacramento<br>( <a href="mailto:mary.brentwood@csus.edu">mary.brentwood@csus.edu</a> ) | <b>N. Prabha Unnithan, Editor</b><br><i>The Social Science Journal (SSJ)</i><br>Colorado State University<br>( <a href="mailto:prabha@lamar.colostate.edu">prabha@lamar.colostate.edu</a> ) |
| <b>Gilbert L. Fowler (2008)</b><br>Arkansas State University<br>( <a href="mailto:gfwlwr@astate.edu">gfwlwr@astate.edu</a> )                  | <b>Rich Greene</b><br>SSJ Book Review Editor<br>Northern Illinois University<br>( <a href="mailto:rgreene@niu.edu">rgreene@niu.edu</a> )  |
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| <b>Jeff Corntassel (2009)</b><br>University of Victoria<br>( <a href="mailto:ctassel@uvic.ca">ctassel@uvic.ca</a> )                           | <b>Ian W. Record</b><br>WSSA News Editor<br>University of Arizona<br>( <a href="mailto:recordi@u.arizona.edu">recordi@u.arizona.edu</a> )   |
| <b>J. Gary Linn (2009)</b><br>Tennessee State University<br>( <a href="mailto:Jlinn87844@aol.com">Jlinn87844@aol.com</a> )                    |   |

THE WESTERN SOCIAL SCIENCE ASSOCIATION is a professional educational organization committed to multidisciplinary and interdisciplinary scholarship, service, and collegiality. The Association's mission is to foster professional study, to advance research, and to promote the teaching of social science. Founded in 1958 as the Rocky Mountain Social Science Association, WSSA draws on scholars and others in some 30 disciplines, or "sections," from across the United States, Canada, and Mexico; convenes an annual conference; conducts research competitions for faculty and students; and publishes *The Social Science Journal*, a juried, quarterly research journal, and *WSSA News*, the Association's newsletter, two times a year. WSSA annual membership dues are \$40 (individual); \$50 (includes spouse); \$25 (student); \$25 (retired). For information, contact Larry Gould, Executive Director, WSSA, c/o Northern Arizona University, College of Social and Behavioral Sciences, Box 15302, Flagstaff, Arizona, 86011-5302, SBS 1100 (Phone: 928-523-9520; Fax: 928-523-6777; E-mail: [larry.gould@nau.edu](mailto:larry.gould@nau.edu)).



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## PRESIDENTIAL SOAPBOX



**NOTE:** The following was inadvertently omitted from the Fall 2006 Newsletter.

## **PRESIDENTIAL SOAPBOX**

**EXPLAINING CANADIANS** by Dr. Doreen Barrie, University of Calgary

Canada's relationship with the U.S. has been likened to sleeping with an elephant and a recent cartoon illustrated the relationship from the American perspective. It showed an elephant and a disconsolate mouse sitting on a bed and the elephant saying: "But I never said you were the only one." This neatly captures the fact that while Americans loom large on the Canadian horizon, the super-power has other distractions. As WSSA is poised to hold its first ever conference in Calgary, (and as I am honoured to be your first Canadian President) I thought it would be useful to try and explain Canada to Americans. I realize this is somewhat presumptuous, not to mention ambitious, because volumes have been written on the topic.

Canada, the second largest country in the world, has a small population (now about 32 million people) prompting a former Canadian Prime Minister to complain that "Canada has too much geography and not enough history." It could be argued that in our case geography is destiny: it is bound up in our history, has dictated economic options and also influences Canadian political culture.

Thanks to our geography, we have abundant resources: oil and gas, minerals and forests are all a gift of the terrain. Most of these are exported south, in fact, 85% of Canada's exports go to the U.S. Because much of Canada is so cold and so remote, three-quarters of the population lives in a narrow band that extends about 200 miles from the American border.

Canada has only one neighbour, a neighbour that shares a common heritage and some important values. However, there are differences as well.

Perhaps the most important difference is that while Americans have a very strong sense of who they are and of their place in the world, Canadians are a work in progress. In other words, the Canadian identity and sense of self is fluid. It has become fashionable to refer to Canada as a post-modern nation, that is, a country that is diverse, inclusive and tolerant.

The country would have fallen apart if politicians had tried to impose a single language and culture on a population of French and English inhabitants. Sadly, the needs and interests of Canada's native people, now referred to as First Nations, were neglected. Until the Depression, a multi-cultural population from all parts of Europe settled the prairies. However, in the last few decades, immigrants from all over the globe have flowed into almost every province.

Thus Canada had to deal with diversity very early in its history taking some halting steps towards cultural accommodation in the 18<sup>th</sup> century. The path was not always smooth but it provided the only way forward. In addition to the French the English and First Nations, people from over a hundred countries now call Canada home. As these ethnic groups have not been forced to abandon their customs and traditions, Canadian society has been described as a mosaic.

It would be a mistake to conclude that Canadians live in a Zen-like state of peace and harmony. Quebec, where 85% of the population is French-speaking, has twice held a referendum on the question of separation from Canada. Canada's policy of multiculturalism within a bilingual framework is also contested by some who are apprehensive about the fluidity of the Canadian identity. They feel that newcomers will swamp the country and impose their values on the population. Nevertheless, research shows that most 20-somethings enthusiastically embrace an inclusive society where cultures meet and intermingle. It could be because Canada has been preparing for the imperatives of the 21<sup>st</sup> century for over 200 years.

When President Kennedy addressed the House of Commons, he pointed out that "geography has made us neighbours, history has made us friends and commerce has made us partners." The relationship between Canada and the U.S. continues to thrive despite occasional differences. Thus Kennedy's comments are as applicable today as they were in 1962.

# 49<sup>th</sup> Annual WSSA Conference Calgary, Alberta, Canada 2007

Hyatt Regency (800 233 1234 or 403 717 1234)

Group Code G-WSSA

March 16, 2007 (Friday), cut off for guaranteed conference hotel rate

April 11 - 14, 2007

## CONFERENCE PRE-REGISTRATION

Your name badge, registration confirmation and receipt will be based on the information you provide here. **Please print or type clearly.**

**This form is for payment by check only. Please see our website at: <http://wssa.asu.edu> for payment by credit card.**

**Name:** \_\_\_\_\_  
as you want it printed on your name badge

**Mailing Address:** \_\_\_\_\_

**City and State:** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone Number:** (\_\_\_\_) \_\_\_\_\_ **Fax Number:** (\_\_\_\_) \_\_\_\_\_

**Organization/Affiliation/University** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

*Note: WSSA membership is not a requirement for conference participation, but we strongly invite new members, who also receive The Social Science Journal and WSSA Newsletter. All Conference participants are required to pre-register and the pre-registration must reach the WSSA Business Office by fax or mail ABSOLUTELY NO LATER than April 3, 2007; requests for refunds must be made in writing no later than March 25, 2007.*

### CONFERENCE PRE - REGISTRATION

- Regular WSSA Members (\$75.00)
- Student WSSA Members (\$45.00)
- Retired WSSA Members (\$55.00)

**Membership dues must be current or must be paid along with pre-registration to receive these discounted conference rates.**

- Non WSSA Member Attendees (\$105.00)
- Non WSSA Member Student Attendees (\$55.00)

- Non-presenting Spouse/Partner/Guest of Attendee (\$25.00)  
Name \_\_\_\_\_

### OPTIONAL - WSSA MEMBERSHIP

- NEW \_\_\_\_\_ RENEW \_\_\_\_\_
- Individual (\$40.00) *New members are entitled to ARegular Member@ conference fee.*
  - Student (\$25.00)
  - Retired (\$25.00)
  - Joint - including spouse/partner (\$50.00)  
Name of Joint member \_\_\_\_\_

(Late & on-site fees are \$10.00 more than those listed above)

Please note that some WSSA Affiliates also charge a membership or conference fee, in addition to those fees described above.

### OPTIONAL

- President's Luncheon and Awards- (\$25.00/ticket) Thursday, April 12, 2007 \_\_\_\_\_ (# of tickets)
- Plenary Speaker Luncheon (25.00/ticket) Friday, April 13, 2007 \_\_\_\_\_ (# of tickets)

===== **Total Amount** =====

For payment by check:

Enclosed \$ \_\_\_\_\_

**For payment by credit card please see the WSSA website at: <http://wssa.asu.edu>**

Please make checks payable (\$ U.S.) to WSSA:

Western Social Science Association  
Northern Arizona University  
Box 15302  
Flagstaff, AZ 86011 - 5302

Student Paper Submission Deadline: Feb. 1, 2007



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# Looking Back on WSSA '06 in Phoenix, AZ

JIM PEACH  
WSSA Past President

WSSA's annual conference in Phoenix, Arizona was a great experience. Current WSSA President Doreen Barrie and 30 section chairs put together a great program that featured 841 presentations in 240 panels. The Association for Borderlands Studies (ABS) scheduled the largest number of panels (28) and papers (123). Other large sections included the Association for Institutional thought (24 panels and 85 papers), Mass Communications (15 and 64), and Economics (General) (14 and 45). Panel and paper counts are just one indication that WSSA is thriving and that we had a great conference.

Plenary speaker Larry Hammond presented a highly informative and well-received presentation on his experiences with the Innocence Project. If you missed the plenary session, you missed a genuinely excellent presentation. And, I had great fun giving my presidential address on the NCAA--but the audience, of course, is a better judge of that than this slightly biased observer-participant.

WSSA always extends a warm welcome to students (graduate and undergraduate) and student participation at the conference was impressive. WSSA gives prizes for best student graduate and undergraduate papers and the 2006 winners were well-deserving.

The Wyndham Hotel in Downtown Phoenix proved to be a great choice. The location was excellent--more than a few WSSA members were able to walk to a major league baseball game and many more found great dining and shopping within a few blocks of the hotel. The hotel staff was professional, attentive, and able to solve the inevitable last minute problems.

There are too many people and organizations to thank individually for a great conference. Special thanks, however, should go to Northern Arizona University, Arizona State University, the Canadian Consulate General in Los Angeles, the Delegation du Quebec in Los Angeles, and the Canadian Studies Section of WSSA for hosting and co-hosting numerous events during the conference. My own favorite was the "Taste of Calgary" breakfast. The breakfast was a wonderful preview of next year's (2007) conference in Calgary. See you then.

## Calgary Reminder: Your Passport is Required

By Phadrea Ponds  
USGS/MESC

tooth brush? Got it. Extra pair of black socks? Check. Extra copies of presentation? Check? Passport? Yes, you will need a passport to re-enter the United States after the WSSA conference being held in Calgary this spring.

Beginning January 8, 2007, the United States Government is proposing to require all travelers to the U.S. traveling by air or sea to have a valid passport or other accepted official form of identification when entering/re-entering the U.S. from Canada, Mexico, Bermuda, and the Caribbean. As of December 31, 2007 travelers entering or re-entering the U.S. from Canada or Mexico via land border crossings will be required to present a passport or other accepted official form of identification. On August 11, 2006, the Bureau of Consular Affairs, U.S. Department of State announced: "The passport (U.S. or foreign) will be the document of choice for entering or re-entering the United States through airports and seaports. In addition, the proposal published a list of a limited number of other documents that will be acceptable: the NEXUS air card for those enrolled in this international trusted traveler program; U.S. military ID for active-duty military members; and the Merchant Mariner Document ("z" card) for merchant mariners."

There are about 7,000 passport facilities located throughout the United States. They include many post offices, courts, county or municipal offices and some public libraries. You will need two pho-

tographs of yourself, proof of U.S. citizenship such as a birth certificate, and a valid form of photo identification such as a driver's license. To obtain a new passport, the fee for adults is currently \$97.00, renewal is \$67.00. The wait time is currently up to six weeks and could increase as the number of applications grows. There is an expedited service adding this service costs an extra

\$60.00. All of the fees are non-refundable. Credit cards, debit cards, checks and money orders are accepted as payment. For faster service, the State Department recommends that applicants arrange overnight delivery for sending the application and receiving the passport. To find an office near you please visit the following website: (<http://iafdb.travel.state.gov/>). First-time passport applicants need to apply in person. You can renew by mail if: Your most recent passport is available to submit and it is not damaged; you received the passport within the past 15 years; you were over age 16 when it was issued; you still have the same name, or can legally docu-

ment your name change. Please visit the following website for more info ([http://travel.state.gov/passport/get/first/first\\_832.html](http://travel.state.gov/passport/get/first/first_832.html)).

The new regulations are being put in place because the Intelligence Reform and Terrorism Prevention Act of 2004 mandates that the government require U.S. citizens and foreign nationals to present a passport or other secure document when entering the United States. Effective December 31, 2007, each U.S. citizen or permanent resident leaving the country or re-entering the United States through any land, air or sea border will be required to carry a valid U.S. passport.



# Western Social Science Association

## Theme: Crossing Borders

### Call for Presentations and Panels

49<sup>th</sup> Annual WSSA Conference  
Calgary, Alberta, Canada 2007

Hyatt Regency (800 233 1234 or 403 717 1234)

March 16, 2007 (Friday), cut off for guaranteed conference hotel rate  
April 11 - 14, 2007

**Paper or Panel Proposals Due to Section Coordinators by**

**December 1, 2006**

**For more information and a list of Section Coordinators see  
the WSSA web site at:**

**<http://wssa.asu.edu>**

**Or Contact:**

**Richard V. Adkisson  
Department of Economics  
P.O. Box 30001, MSC 3CQ  
New Mexico State University  
Las Cruces, NM 88003-8001**

**Office: (505) 646 - 4988**

**Fax: (505) 646 1915**

**Email: [wssacalgary@bae.ad.nmsu.edu](mailto:wssacalgary@bae.ad.nmsu.edu)**

**Please Share This Information With Your Colleagues**

Conference Hotel Rate Cut-Off: March 21, 2007



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# WESTERN SOCIAL SCIENCE ASSOCIATION

## WSSA's 49TH ANNUAL CONFERENCE

CALGARY, ALBERTA, CANADA

APRIL 11-14, 2007

*The Western Social Science Association invites proposals for papers to be presented at its 49th Annual Conference, to be held in Calgary, Alberta, Canada from April 11th to 14th, 2007. Please submit paper proposals and abstracts to the most appropriate section coordinator(s) listed below by December 1st, 2006.*

### AFRICAN AMERICAN/AFRICAN STUDIES

Theodore Ransaw  
Department of Communication  
Community College of Southern Nevada  
3200 East Cheyenne Ave-J1A  
North Las Vegas, NV 89030-4296  
Phone: 702-440-6067  
E-mail: transaw@earthlink.net

### AMERICAN INDIAN STUDIES

Jaime Kathleen Eyrich, M.A.  
Native Education Outreach Coordinator  
Native Peoples Technical Assistance Office  
The University of Arizona  
209 Rountree Hall, P.O. Box 210176  
Tucson, Arizona 85721  
Phone: 520-247-4609  
Fax: 520-626-1819  
E-mail: jaimie@email.arizona.edu

### AMERICAN STUDIES

Professor Daniel J. McInerney  
Department of History, 0710 Old Main Hill  
Utah State University  
Logan, UT 84322-0710  
Phone: 435-797-1283  
Fax: 435-797-3899  
E-mail: danielj@hass.usu.edu

### ANTHROPOLOGY

*See Sociology and Anthropology*

### ARID LANDS STUDIES

Conrad Moore  
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2200 SandSpring Ct.  
Sierra Vista, AZ 85650  
E-mail: conrad.moore@wku.edu

### ASIAN STUDIES

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9320 Telstar Avenue, Suite 206  
El Monte, CA 91731  
Office: 626-569-6803  
E-mail: kiangw@dcsf.co.la.ca.us  
*And*  
C. W. Kenneth Keng  
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Canadian Securities Institute  
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Thornhill, Ontario Canada L4J2X6  
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Anchorage, Alaska 99508  
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Fax: 907-786-4647  
E-mail: diddy@uaa.alaska.edu

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### CHRONIC DISEASE AND DISABILITY

(& RC-49, RESEARCH COMMITTEE ON MENTAL  
HEALTH AND ILLNESS OF THE INTERNATIONAL  
SOCIOLOGICAL ASSOCIATION)

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Tennessee State University  
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E-mail: Spatric@boisestate.edu

### ECONOMICS (ASSOCIATION FOR INSTITUTIONAL THOUGHT)

Eric R. Hake  
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Eastern Illinois University  
Charleston, IL 61920  
Phone: 217-581-6333  
Fax: 217-581-2997  
E-Mail: erhake@eiu.edu

### ECONOMICS (BUSINESS AND FINANCE)

Dr. Kashi Nath Tiwari  
KNT's Academic Financial Research  
P. O. Box 4202  
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## ECONOMICS (GENERAL)

Professor Jack Hou  
California State University at Long Beach  
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1250 Bellflower Blvd.  
Long Beach, CA 90840  
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## ENVIRONMENTAL POLICY AND NATURAL RESOURCES MANAGEMENT

Professor Dwight C. Kiel  
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Fax: 407-823-0051  
E-mail: kield@mail.ucf.edu

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School of Information Science  
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Claremont, CA 91711  
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Fax: 405-844-1961  
E-Mail: tbaughman@ucok.edu

## HUMAN COMMUNICATION

Gayle Houser or Richard A. "Tony" Parker  
School of Communication  
Northern Arizona University  
Flagstaff, AZ 86011-5619  
Phone: 928-523-2508  
Fax: 928-523-1505  
E-mail: gayle.houser@nau.edu  
Richard.parker@nau.edu

## LATIN AMERICAN STUDIES

Professor Ignacio Medina  
ITESO Jesuit University  
Pico de Orizaba 167, Colonia Independencia  
Guadalajara, Jalisco 44270 Mexico  
Phone: 33-36696467  
E-mail: nacho@iteso.mx  
*And*  
Ramón Gomez  
Universidad de Guadalajara  
E-mail: rzamudio40@yahoo.com.mx

## MASS COMMUNICATION

Gil Fowler, Professor of Journalism  
Arkansas State University  
P.O. Box 2889  
State University, AR 72467-2889  
Phone: 870-972-2308  
Fax: 870-972-3884  
E-mail: gfowler@astate.edu

## NEW ZEALAND AND AUSTRALIA STUDIES

Professor William C. Schaniel  
Department of Economics  
State University of West Georgia  
Carrollton, GA 30118-3020  
Phone: 678-839-4780  
Fax: 678-839-5041  
E-mail: wschanie@westga.edu

## PHILOSOPHY

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Department of Philosophy  
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## POLITICAL SCIENCE

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Lawrence, KS 66044  
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Fax: 785-864-5208  
E-mail: jmarlowe@ku.edu

## RURAL STUDIES

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Center for Rural & Regional Studies  
Marshall, MN 56258  
Phone: 507-537-6117  
E-mail: tamato@southwest.msus.edu

*And*

Suzanne Kelley  
North Dakota State University  
3803 Willow Road  
West Fargo, ND 58078  
Phone: 701-799-3064  
E-mail: zzannie@plainsfolk.com

## SLAVIC STUDIES

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Portland State University  
University Studies, P.O. Box 751  
Portland, OR 97207  
Phone: 503-725-8992  
Fax: 503-725-5977  
E-mail: evguenia@pdx.edu

## SOCIAL PSYCHOLOGY

Marvin G. Bulgatz  
Psychology Department  
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## SOCIOLOGY AND ANTHROPOLOGY

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University of Colorado-Colorado Springs  
Department of Sociology, P.O. Box 7150  
1420 Austin Bluffs Parkway  
Colorado Springs, CO 80933  
Phone: 719-262-4137  
Fax: 719-262-4450  
E-mail: halbanes@uccs.edu

## URBAN STUDIES

Professor Thomas Sammons  
Director, Community Design Workshop  
School of Architecture and Design  
College of the Arts, P.O. Box 43850  
Lafayette, LA 70504-3850  
Phone: 337-482-5310  
Fax: 337-482-1128  
E-mail: tcs3147@louisiana.edu

## WOMEN'S STUDIES

Diane Calloway-Graham  
Social Work Program, M239A  
Utah State University  
Logan, Utah 84322-0730  
Office: 435-797-2389  
Fax: 435-797-1240  
E-mail: diancall@hass.usu.edu

**PLEASE NOTE: Acceptable formats include papers, panels and roundtables. The DEADLINE for all proposals and abstracts is December 1, 2006. Please include the following in your proposal: (1) Title of Presentation, (2) full name, affiliation, address, telephone number, fax numbers and e-mail addresses of each author (3) Abstract not exceeding 200 words. Scholars willing to serve as moderators or discussants should indicate their interest by December 1, 2005. All participants are required to pre-register for the conference by March 1, 2006. For more information, contact: GENERAL PROGRAM COORDINATOR, Doreen Barrie, Department of Political Science, University of Calgary, 2500 University Drive NW, Calgary, Alberta, CANADA T2N 1N4, Phone: 403-220-3624, Fax: 403-282-4773, E-mail: dpbarrie@ucalgary.ca. Additional info is available at: <http://wssa.asu.edu/>**

CALL FOR PAPERS!

CALL FOR PAPERS!

Student Paper Submission Deadline: Feb. 1, 2007



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# POSITION ANNOUNCEMENTS



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As a service to the membership of the Western Social Science Association, WSSA News publishes position announcements for a nominal fee of \$25.00. WSSA News accepts these announcements as sent by the institution or its representative(s). WSSA News assumes no liability for any misrepresentation by the submitting institution or its representative(s).

## **California State University - Long Beach Department of Economics**

Section I. U.S. Academic Full-Time, Tenured & Tenure Track

F International Economics  
L Industrial Organization  
N Economic History  
Q Natural Resources, Environmental & Ecological Economics

The Department expects to appoint two faculty members at the assistant or associate level in two of the fields listed. In addition to a strong teaching record or the potential for teaching excellence, the successful candidate is expected to have a well-defined research program. Candidates at the dissertation stage will be considered; however, the doctorate must be completed prior to appointment. For Associate Professors, candidates must have a significant record of scholarship, teaching, service and professional experience.

The teaching load is 2-3 courses per semester. For specialists in natural resources and environmental economics or international trade, the teaching assignment will include both undergraduate and M.A. courses. Specialists in industrial organization or economic history will support undergraduate courses. Additional assignments include principles, intermediate and advanced theory, and statistics.

Candidates seeking an interview at the AEA meetings in January must have their applications post marked no later than November 18. The department will not accept materials via e-mail. Letter of application; curriculum vitae; three letters of recommendation; unofficial transcript; sample of scholarly publications; and copies of teaching evaluations should be addressed to: Joseph P. Magaddino, Chair, Department of Economics, California State University, Long

Beach, 1250 Bellflower Boulevard, Long Beach CA 90840-4607.

## **Northern Arizona University Department of Psychology -- 3 Positions**

NORTHERN ARIZONA UNIVERSITY'S PSYCHOLOGY DEPARTMENT invites applications for THREE tenure-track appointments beginning August 2007 at the ASSISTANT PROFESSOR level (subject to final budgetary approval). For all three positions a Ph.D. in Psychology and college teaching experience are required and preferred qualifications include strong teaching skills and a commitment to research involving undergraduate and graduate students and mentoring/advising students, a willingness to participate in distance-learning instruction, and a commitment to working effectively within a diverse university community. We are also seeking candidates whose areas of research will both complement and strengthen existing emphases in the department. Normal teaching load for not-yet-tenured faculty is 3-2 for the academic year and may include both undergraduate and graduate courses.

**BEHAVIORAL NEUROSCIENCE AND BIOPSYCHOLOGY:** Preferred qualifications include demonstrated excellence in research and teaching in the areas of physiological psychology and psychopharmacology. Research area must be suitable for limited lab space--no wet labs are available. Teaching needs may also include introductory psychology and research methods.

**MEASUREMENT AND STATISTICS:** Area of specialization is open. Preferred qualifications include a strong empirical research program in any area of psychology, strong mathematical and computational ability, and excellence and interest in teaching courses in statistics, research methods, and psychometrics. Teaching needs may also include introductory psychology.

**DEVELOPMENTAL/LIFESPAN:** Preferred qualifications include demonstrated excellence in research and teaching in the areas of adult development and aging. Teaching needs may also include introductory psychology and research methods.

The 19-person Psychology Department oversees an undergraduate program with about 550 majors and masters-level graduate programs and a graduate certificate program

in Substance Abuse Education and Prevention. Northern Arizona University is an 18,500-student institution with its main campus in Flagstaff, a four-season community of about 57,000 at the base of the majestic San Francisco Peaks. NAU's emphasis on undergraduate education is enhanced by its graduate programs and research as well as distance learning. The Department encourages applications from individuals with a commitment to creating a welcoming educational environment for students from all ethnic, racial, and cultural backgrounds. Northern Arizona University requires satisfactory results for the following: a criminal background investigation, an employment history verification and a degree verification (in some cases) prior to employment. Candidates may also be required to complete a fingerprint background check. Review of applications will begin October 16 and continue until positions are filled or closed.

To apply, send a cover letter describing research and teaching interests, curriculum vita, evidence of teaching competence and scholarly work, transcripts of all college-level work, and three letters of reference to the Search committee (Department of Psychology, Northern Arizona University, Box 15106, Flagstaff, Arizona 86011-15106). Northern Arizona University is a committed Equal Opportunity/Affirmative Action institution. Minorities, women, persons with disabilities, and veterans are encouraged to apply. For further information, see our website at: [www.nau.edu/~psych](http://www.nau.edu/~psych).

## **Northern Arizona University Department of Criminal Justice**

The Department of Criminal Justice is seeking qualified applicants for a tenure stream position at the level of Assistant Professor beginning August 2007. We are looking for applicants who: (1) have earned a Ph.D. by the time of appointment in criminology, sociology or a closely related academic discipline, (2) can provide evidence of quality teaching, (3) are willing to participate in instructional technology including televised and web-based delivery, (4) are willing to deliver courses in the core curriculum, and help fulfill broad university commitments, such as, liberal studies, and honors, and (5) are committed to working effectively with a diverse university community. All applica-





# POSITION ANNOUNCEMENTS



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tions and specializations will be considered, but preference may be given to candidates with specializations in: (1) race/ethnicity with an emphasis on peoples and issues of the Southwest (e.g., Latino/a justice issues; immigration policy), or (2) legal studies (e.g., international human rights; transnational justice issues), or (3) justice policy. This position is subject to funding availability.

The University offers a range of bachelors, masters, and doctoral programs to an increasingly diverse population of 19,000 students at its main campus in Flagstaff and through statewide educational programs. Interdisciplinary initiatives include programs in Latin American Studies, Ethnic Studies, Women's Studies, and a Native American Institute. Flagstaff, Arizona is a mountain community of 60,000 residents that enjoys a four-season climate and easy access to a variety of cultural and recreational amenities.

The Department offers BS and MS degrees in criminal justice and contributes to statewide programs through interactive instructional television and web-based course offerings. Due to the increasing ethnic diversity of the Arizona population, the department encourages applications from individuals with a commitment to creating a welcoming educational environment for students from all ethnic, racial, and cultural backgrounds.

Northern Arizona University is a committed equal Employment Opportunity/Affirmative Action institution. Minorities, women, persons with disabilities, and veterans are especially encouraged to apply. Please visit Northern Arizona University's website at [www.nau.edu](http://www.nau.edu).

Applicants should send a letter of interest, a curriculum vita, the names, addresses, and telephone numbers of three professional references, and transcripts of graduate coursework to: Chair, Screening Committee, Department of Criminal Justice, Northern Arizona University, P.O. Box 15005, Flagstaff, AZ 86011. The department will begin reviewing applications on October 2, 2006. The search will remain open until the position is filled. Offer is subject to credential and criminal background check.

## **SUNY Geneseo**

### **Dept. of Foreign Languages & Literatures**

Instructor or Assistant Professor, Spanish  
Tenure-track position, starting August 2007.

Responsibilities: to teach four classes for semester at the language, advanced and M.S. Ed. levels in Spanish, academic advising, productive research and participation in departmental and college governance. Ph.D. or ABD in Spanish with concentration in Peninsular literature and civilization. Native or near-native proficiency in Spanish and demonstrated commitment to excellence in teaching. Ability to supervise student-teachers a plus.

Submit online faculty application at: [jobs.geneseo.edu](http://jobs.geneseo.edu); attach CV.

Send three letters of recommendation, one of them commenting on teaching effectiveness by November 10, to:

Search Committee  
Dept. of Foreign Languages & Literatures  
Welles 211  
SUNY College  
1 College Circle  
Geneseo, NY 14454-1455

SUNY Geneseo is an affirmative action/equal opportunity employer committed to recruiting, supporting and fostering a diverse community of outstanding faculty, staff and students. For additional information, see [www.geneseo.edu](http://www.geneseo.edu).

### **Northern Arizona University Public Administration**

The Department of Political Science at Northern Arizona University invites applications for a full-time, tenure track position as an assistant professor in the field of public administration. The position begins in August 2007.

Minimum requirements include a Ph.D. in Political Science or a DPA completed by August 1, 2007, and academic preparation and research interests in the field of public administration. Candidates must be able to teach public administration courses at both undergraduate and graduate levels, including organizational theory, budgeting, and topics courses in their area of expertise.

Preference will be given to candidates who have demonstrated excellence in teaching, an interest and/or experience in web-delivered instruction, and a commitment to working effectively within a diverse university community.

The successful candidate will have the opportunity to teach topics courses in their

area of interest, such as comparative public administration, administration and development, tribal administration, environmental administration, non-profit management, e-government, and administrative ethics.

To apply, please send a letter of interest, curriculum vitae, transcripts, three recent and original letters of reference, evidence and a sample of scholarship and publications, and evidence of teaching effectiveness (e.g., teaching evaluations and syllabi). The review of applications will begin on October 23, 2006 and will continue until the position is filled. Please send applications to Chair, Public Administration Search Committee, Northern Arizona University, Department of Political Science, P.O. Box 15036, Flagstaff, Arizona 86011-5036.

The department offers the BA, BS, MA, MPA, and PhD degrees; our particular strengths are in environmental politics, diversity politics, and development. Northern Arizona University is an 20,000-student institution with its main campus in Flagstaff, a four-season community of about 57,000 at the base of the majestic San Francisco Peaks. The university is committed to a diverse and civil working and learning environment.

Northern Arizona University is a committed Equal Opportunity/Affirmative Action Institution. Minorities, women, persons with disabilities, and veterans are encouraged to apply.

### **Northern Arizona University Applied Indigenous Studies**

The Department of Applied Indigenous Studies at Northern Arizona University invites applications for a full-time, entry-level, tenure track position as an assistant professor of Applied Indigenous Studies. Applicants should have a Ph.D. in Indigenous studies or related discipline at the time of appointment, and have a record of or clear potential for excellent research, teaching, and publication, as well as a documented ability to work with Indigenous students and communities. Area of specialization is open, but candidates with a specialization in Health & Well Being, Native Museum Studies, Arts and Language, Environmental Science and Traditional Knowledge are particularly encouraged to

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**Conference Hotel Rate Cut-Off: March 21, 2007**



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apply.

The workload includes teaching; advising and mentoring; research and/or scholarly activity; and service to the department, university and discipline.

### Minimum Qualifications:

- Minimum requirements include Ph.D., completed by August 2006, with major training in fields related to indigenous studies. We recognize that Applied Indigenous Studies is a new, interdisciplinary field and we welcome applications from areas that might include American Indian Studies, Native American Studies, or in related fields such as anthropology, sociology, education, literature, economics, art, or science.
- Ability to teach at the undergraduate level and have a research agenda in Applied Indigenous Studies.
- Experience working with Indigenous communities, preferably in governmental or community organizations.

### Preferred Qualifications:

- Preference will be given to individuals with evidence of interdisciplinary teaching ability, the potential for publication and working effectively with students, colleagues and community members from diverse cultures, especially Native American cultures in the Southwest.
- We encourage applications from candidates who are willing to utilize instructional technology, such as web-based or televised course strategies in their teaching and mentor students as they undertake internships

with tribal organizations and other organizations that employ people working with Indigenous communities.

### General Information

- The AIS department offers the BA and BS degrees. Northern Arizona University is a 19,000 student institution with its main campus in Flagstaff, a four-season community of 57,000 at the base of the majestic San Francisco Peaks. Nearby are the Grand Canyon and Native American communities.
- A criminal and employment history background check will be performed prior to employment offer.

### Salary

\$47,000 - \$50,000 depending on experience.

### Application Deadline

This position will be open until further notice. Review of applications will begin on November 30, 2006.

### Application Procedure

To apply, send cover letter describing research and teaching interests, including AIS courses that can be taught, curriculum vitae, evidence of teaching effectiveness and scholarly work, evidence of commitment to working with a diverse university community, and three letters of reference to: Search Committee, Department of Applied Indigenous Studies, Northern Arizona University, P.O. Box 15020, Flagstaff, AZ 86011-5020

### FLSA

- Exempt

Northern Arizona University is a committed Equal Opportunity/Affirmative Action Institution. Women, minorities, veterans and individuals with disabilities are encouraged to apply. NAU is responsive to the needs of dual career couples.

### Eastern Illinois University Department of Economics

The Department of Economics at Eastern Illinois University invites applications for one tenure-track position at the assistant professor level beginning August 2007. Candidates should have a primary field in Industrial Organization. A secondary field in Public Finance is desirable. Additional expectations include teaching Principles of Economics and engaging in scholarship and service. Ph.D. in economics, or ABD with expected degree completion by August 2007, and teaching experience are required. Applications should include a letter of application, curriculum vitae, transcripts, evidence of effective teaching, and three letters of recommendation. Further information about the department is available at [www.eiu.edu/~economics/](http://www.eiu.edu/~economics/). The closing date is November 20, 2006, or until the position is filled. Contact Dr. Ebrahim Karbassioon, Chair, Department of Economics, 600 Lincoln Avenue, Eastern Illinois University, Charleston, IL 61920. Eastern Illinois University is an equal opportunity/affirmative action employer committed to achieving a diverse community.

# THE WSSA IS BOUND FOR CALGARY

## CONTINUED FROM PAGE 1

of hosting this first WSSA conference in Canada. During the 1988 Winter Olympics Calgary earned the reputation of being warm and hospitable and every summer, visitors to the Calgary Stampede enjoy western hospitality.

Calgary has a wonderful geographic location within reach of many world-famous attractions. Banff National Park in the Rocky Mountains is an hour away to the west. The mountains are visible from the Hyatt where the conference will be held. Approximately an hour east of the city is the world-famous Royal Tyrell Museum of Paleontology in Drumheller. The museum which opened in 1985, has 35 complete dinosaur skeletons on display, the largest

such assemblage in the world. Head-Smashed-In Buffalo Jump, declared a UNESCO World Heritage Site, was used by aboriginal peoples of the Plains for more than 5000 years. They killed buffalo by driving them over a precipice. Guides at the Interpretive Centre are members of the Blackfoot Nation. Not far away is the Frank Slide site of the greatest landslide in North American history. In April 1903, 82 Million tons of limestone crashed from the summit of Turtle Mountain and buried a portion of the sleeping town.

Googling any of these will convince you to tack a couple of days onto your trip so you can visit these attractions.

Calgary and Phoenix are sister cities so it is fitting that they will be hosting WSSA in consecutive years.





# WSSA CALL FOR STUDENT PAPERS

## WIN FOR WRITING

**BOTH UNDERGRADUATE AND  
GRADUATE STUDENTS ARE  
ELIGIBLE**

### **The WSSA Student Paper Competition**

The WSSA holds an annual Student Paper Competition. The competition is open to undergraduate and graduate students. The best paper award is presented to one undergraduate and one graduate research paper.

**The Prize:** The winner of the best paper award receives a cash prize of \$500, a free conference registration at the 2007 conference in Calgary, and a one-year free WSSA membership (which includes the *Social Science Journal*). In addition, winners will have an opportunity to present their papers at the Calgary conference.

**Deadline:** The deadline for receipt of the paper is February 1st, 2007.

#### **Paper Requirements:**

- The cover page should include title of the paper, authors name, institutional affiliation, address and contact information (e-mail address, phone number/cell phone number).
- An abstract (not to exceed 200 words).
- Paper cannot exceed 25 pages (which includes bibliography, tables, figures, appendices, and other supporting material. Cover page and abstract do not count as part of 25-page limit. The page limit is strictly enforced and papers longer than 25 pages will not be read and considered for competition.
- All pages must be double-spaced, in 12 point Arial font with 1" margin.
- Papers submitted for competition must not be thesis or dissertations previously presented or published.
- Authors should consult the *Social Science Journal* for formatting information.
- Papers should be submitted via e-mail as a separate attachment in either Word or Rich Text format. Alternatively, three copies of the paper may be mailed via regular mail. E-mail submission is preferred.

#### **Paper Evaluation Criteria (papers will be evaluated based on the following criteria):**

- Advancement of knowledge.
- Appropriateness for a broad social science audience.
- Quality and implementation of research design.
- Definition and significance of the research topic.
- Analysis of findings and discussion of their implications.
- Clarity and cogency of writing.

**Paper Submission:** Send your papers to: Dr. Kant Patel, Political Science Department, Missouri State University, 901 S. National, Springfield, MO 65897. E-mail address: [kantpatel@missouristate.edu](mailto:kantpatel@missouristate.edu). Phone: (417) 836-5925.

**Student Paper Submission Deadline: Feb. 1, 2007**



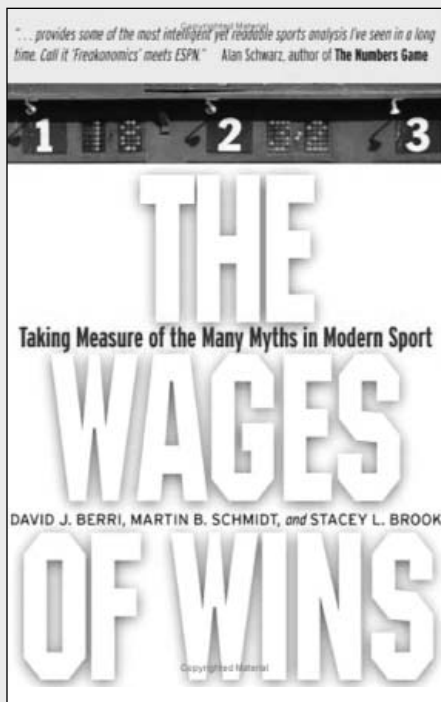
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Western Social Science Association  
Northern Arizona University  
College of Social and Behavioral Sciences  
Box 15302  
Flagstaff, AZ 86011-5302  
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# Trumpeting the Value of Scholarship in Sports



*CONTINUED FROM PAGE 1*

necessary to give consumers what they demand. When these decisions work, the players, coaches, and general managers are rewarded with money and fame. When the decisions go badly, though, these very same people lose their jobs. But unlike other jobs, losing employment is not the only cost of bad decisions. Those who make bad decisions in sports are subject to public ridicule from masses of people. And these decisions can enter the lore of the sport and be repeated for generations of fans.

Despite these costs, recent scholarship keeps returning the same answer. People in sports do not process information efficiently and consequently tend to make systematic errors.

This is the answer one finds in the work of Richard Thaler and Colin Camerer, leading researchers in Behavioral Economics. The writer Michael Lewis documented this result

in his bestselling book *Moneyball* with respect to Major League Baseball. And my own research with Martin Schmidt and Stacey Brook--entitled *The Wages of Wins*--also suggests that decision-makers in basketball fail to measure player performance accurately in the NBA.

The results in this area are interesting and exciting, but I think we are only scratching the surface. And the story has implications for economics, psychology, and sociology. If people in sports cannot make decisions efficiently, when the stakes are so high, why would we expect to see people elsewhere process information efficiently?

Even if you are not a sports fan the study of sports should be of interest. Of course, if you are, think of the opportunity before you. Choosing to study sports allows you to collect money to do something you were going to do anyway. And what could be better in life?



FUTURE  
CONFERENCE  
SITES

2007  
Calgary, Alberta, Canada  
April 11-16, 2007  
Hyatt Regency

2008 - 50th Anniversary  
Denver, Colorado  
April 16-19, 2008  
Hyatt Regency

2009  
Albuquerque, New Mexico  
April 15-18, 2009  
Hyatt Regency